



TheShire

Community | Audience

- Glenshire/Devonshire Residents Association, Truckee, CA
- Truckee/Tahoe Locals
- Families
- Full-time Residents

Reach

Over 6,000 Truckee/Tahoe full-time residents and locals. Community Association magazine is direct mailed to 1,500 property owners.

Home Value \$500k - \$3.5M

Content

Engaging articles pertaining to homeowner association, events, seasonality of properties, and resident amenities.

Publication Dates | Reservations

4 issues: March, May, August, and October

Reservations by the 5th & art by the 12th of the month prior to publication.

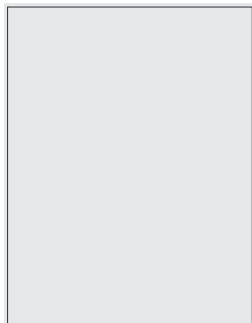
Rates

Premium Positions

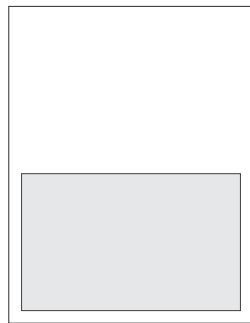
			1X-2X	3X+
Back Cover	\$1,200*	Full page	\$1,200	\$1,000
Inside Front/Back Cover	\$1,000*	1/2 page	\$1,000	\$800
Two-page Spread	\$1,600*	1/3 page	\$850	\$650
		1/4 page	\$600	\$450
		1/6 page	\$450	\$300

*Advertiser must commit to annual contract. Ad rates are per issue.

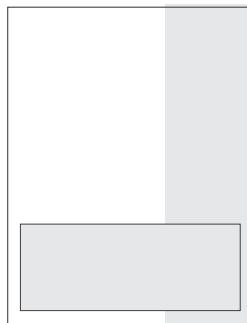
artworkspeccs



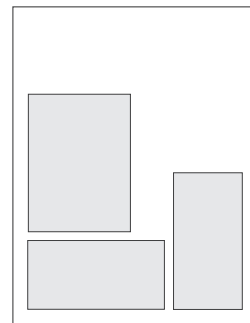
Full Page
8.5w x 11h
with .125" Bleed



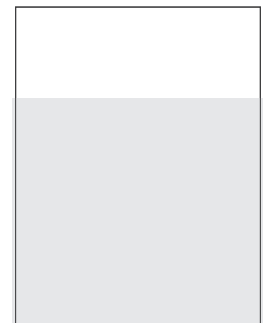
1/2 Page
7.6875w x 5h



1/3 Page
7.6875w x 3h
2.84w x 11h
with .125" Bleed



1/4 Page | **1/6 Page**
3.72w x 5h | 2.4w x 5h
5w x 2.4h



Back Cover
8.5w x 8h
with .125" Bleed