



TheShire

Community | Audience

- Truckee/Tahoe Locals
- Families
- Full-time Residents

Reach

Over 6,000 Truckee/Tahoe full-time residents and locals.
Community Association magazine is direct mailed to the 1500 property owners.

Home Value \$300k - \$2.5M

Content

Engaging articles pertaining to homeowner association, seasonality of properties, and resident amenities.

Publication Dates | Reservations

4 issues: March, May, August, and October

Reservations due by the 5th & art by the 12th of the month prior.

Rates

			1X-2X	3X+
Ad insertions per issue.		Full page	\$1,200	\$1,000
Back Cover	\$1,200*	1/2 page	\$1,000	\$800
Inside Front/Back Cover	\$1,000*	1/3 page	\$850	\$650
Two-page Spread	\$1,600*	1/4 page	\$600	\$450
		1/6 page	\$450	\$300

*Advertiser must commit to annual contract.

artworkspeccs

